

HOUSE NUMBERS, INC.

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INFORMATION SHEET

Subject: Fund Raiser Products

We offer the following comments for your consideration:

1. Every two square feet of walkway or vertical wall erected with the 4x8-inch brick will accommodate about 9 bricks.

Please consider using locally available brick in walkway areas that will receive high volumes of foot traffic. Set the engraved brick in pod sections (smaller square insets) near structure walls or at the edges of the walkways to invite viewing without heavy foot traffic use. If you have architectural services available, seek their assistance in planning your project.

2. Every fund raiser using engraved bricks is a success because funding is achieved before the product is ordered. In addition, the donor receives tangible recognition for their generosity.

3. If your project goals are going to exceed 1,000 bricks, you should establish a system to enable donors to locate their brick.

4. Your supporters and suppliers need to be kept apprised of your timetables. Allow plenty of time to achieve your construction goals.

5. Many of our customers choose to limit participation; such as, churches and schools. If you do not fit this category, the following suggestions will help to maximize your fund raising goals:

a. Try to obtain organizational and corporate sponsors for specific sections of your project.

b. Obtain assistance in your marketing by contacting fraternal organizations.

c.. Try to obtain media assistance in promoting your fund raising effort.

d. Place an initial order and immediately install the product to generate further participation in the program. This method has proven to be effective time and again in promoting sales. We recommend at least 17 to 34 bricks.

ABOUT OUR BRICK:

We use Whitacre-Greer red, smooth-faced, kiln-fired brick (1.5x4x8-inch).

The surface of the brick is engraved using a heat source that melts the clay material into a glass-like substance.

COMMITMENT:

Your cost of the 1.5x4x8-inch red brick for ground application is \$15.00 for up to 3 lines of engraving of 20 spaces per line plus tax and shipping costs if applicable.

We are a small family owned business, and have been in business since 1994. With pride, we provide the best engraved brick of its kind in an affordable price range. Schools and preschools, camps, churches, recreation centers, and nonprofit organizations have successfully used our engraved products in their fund raisers.

We have the ability to engrave and ship 100 engraved per customer per week when scheduled. A \$6.00 deposit per brick and a written purchase order are required prior to scheduling of the work. The balance of payment is required within 15 days of your receipt of each shipment.

Please **inspect the product immediately upon receipt**. The product is unconditionally guaranteed as to accuracy and suitability for its intended use. We will replace any brick that is broken during shipment. Also, any brick that is not spelled as ordered will be replaced at our expense, including shipping cost.

ADDITIONAL CONSIDERATIONS:

Our engraving will last as long as the surface of the brick remains sound. Brick erected vertically will last considerably longer than the same brick being subject to foot traffic. The vertical installation methods uses nature's forces of wind, rain and gravity to clean the brick, providing optimum appearance and service life with minimum maintenance.

For ground installation, we recommend that locally available plain filler brick be installed with our engraved brick in accordance with the brick manufacturer's installation instructions. If in the Phoenix Metro area, we recommend 1.5x4x8-inch brick from the Phoenix Brick Yard; they can be reached at 602.258.0444. The different surface textures and slightly different color will enhance the beauty of the engraved brick and the overall beauty of the project.

SHIPPING: A box of 1.5-inch thick bricks weighs approximately 68 pounds and contains 17 bricks. Rates can be obtained at www.fedex.com as follows: Enter our zip code number (85080) and your zip code number, the weight (68 pounds), the dimensions of the container (14x10x10), and a declared value of \$300.00. For orders exceeding 150 bricks, we will work with you to obtain the best shipping rate. There will be no shipping cost to you for order exceeding 2,500 bricks in a single shipment.

There is no shipping charge for product in excess of 17 brick delivered by HOUSE NUMBERS, INC., in the Phoenix Metro Area.

We wish you every success in your endeavor. It will be our pleasure to assist you by providing a quality product. If you have any questions, please contact Joel or Sharon Harvey at our toll free telephone number listed above if you are outside the Phoenix Metro area, or at 602.789.9006 if you are in the Phoenix Metro area. You may also use the email address shown above to contact us.

Attachment (Fund Raiser Order Form Sample)

FUND-RAISER ORDER FORM SAMPLE February 21, 2005

Name: _____

Phone Number: _____

Inscription for your brick: PLEASE PRINT CLEARLY - Use no more than 20 spaces, per line. Symbols count as 3 spaces. All key strokes count as a space. Inscriptions will automatically be centered and typed in initial caps.

BRICK INSCRIPTION:

First Line: Use initial caps only; for example: John & Mary Smith

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20

Second Line: (Use initial caps only.)

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20

Third Line: (There is an additional charge of \$_____ for the third line. (Use initial caps only.)

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20

Complete this form and return it with your donation in the form of check or money order in the amount of \$_____ (per brick) plus \$_____ for a third line.

Payable to: _____

